



**JIMMY KIMMEL AND YOUTUBE CREATOR MARK ROBER TO HOST AN
UNPRECEDENTED
THREE-HOUR INTERACTIVE LIVESTREAM-A-THON TO RAISE MONEY FOR [NEXT FOR
AUTISM](#) EXCLUSIVELY ON YOUTUBE**

*Color The Spectrum: A Livestream To Support The Autism Community
Presented by YouTube Originals will take place on Friday, April 30th at 8pm EST / 5pm PST
on [Mark Rober's YouTube Channel](#)*

Watch the announcement video [HERE](#)

- **Jimmy Kimmel** and former NASA engineer and YouTube Creator **Mark Rober** will host a three-hour-long livestream event to raise money to support [NEXT for AUTISM](#) on **Friday, April 30th at 8pm EST / 5pm PST exclusively on YouTube**
- Special guests include **Adam Sandler, Andy Samberg, Chris Rock, Conan O'Brien, John Oliver, Jack Black, Jon Stewart, Mark Hamill, Marques Brownlee, Maya Rudolph, MrBeast, Paul Rudd, Rhett & Link, Sarah Silverman, Stephen Colbert, Terry Crews, Zach Galifianakis** with many more to be confirmed in the coming days.
- The Livestream will air on Mark Rober's YouTubeChannel: <https://youtu.be/5J3peD8LZ5o>
- This star-studded, celebrity and creator-led event featuring musical performances, comedy skits, and DIY science stunts will benefit autism programs across the country.
- Viewers will be able to engage in real-time with the show's hosts and guests and even enter for the chance to win some amazing experiences while supporting NEXT For Autism at omaze.com/nextforautism starting on 4/30.
- Producing along with Kimmel's team are Michelle and Robert Smigel, whose Jon Stewart-led "Night of Too Many Stars" benefits for Comedy Central and HBO inspired Rober to create his own event, adding YouTube stars to the mix of comics and actors. The Smigels dedicated themselves to addressing the lack of services and schools for people with autism after witnessing it first hand as parents of their son Daniel.

- **MARK ROBER QUOTE:** *“Autism awareness is such a personal cause for my family and me. It is inspiring to team up with Jimmy and Robert and create this unprecedented opportunity to bring together traditional entertainment stars with some of the world's biggest YouTube creators. I don't think we have ever seen these worlds unite on a scale like this before. The best part is that this is all being done for people in need and who are so deserving.”*
- **ROBERT SMIGEL QUOTE:** "It's been a year since we had to cancel our Night of Too Many Stars benefit and many of the programs and schools we support are hurting greatly. So we're beyond grateful to Mark and Jimmy for making this happen for NEXT for Autism."
- Additional sponsors include Nexo, White Castle, Tommy Hilfiger, Ty Beanie Babies, Guidehouse, New York Life Investments, and Conagra Foods
- Additional information about NEXT for AUTISM can be found here: <https://www.nextforautism.org/>
- The live stream will be powered exclusively by Tiltify - the creator-first fundraising platform for the digital generation.

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About [NEXT for AUTISM](https://www.nextforautism.org/)

NEXT for AUTISM transforms the national landscape of services for people with autism by strategically designing, launching, and supporting innovative programs with respected service organizations, medical centers, universities, and other educational institutions. We continually ask, what's next for people on the autism spectrum? www.NEXTforAUTISM.org